

# Sponsorship Opportunities

girl scouts  
san diego

# Cool Women, 2024

Honoring Cool Women...  
Investing in Emerging Leaders





Thursday, March 21, 2024 | Hilton Torrey Pines

Mentoring Session 8:30-10:30 a.m. | Reception and Luncheon 11 a.m.-1:30 p.m.

# Celebrating Cool Women and Emerging Leaders

Together, they are making the world a better place.

For more than 20 years, Girl Scouts San Diego has honored Cool Women who have made an immense impact on our community. At the Cool Women Celebration, five honorees share the stage with Emerging Leaders, Girl Scouts in grades 10 through 12 who go above and beyond to further develop their leadership skills.

Together, this group of remarkable leaders showcases the mission of Girl Scouts by demonstrating courage, confidence, and character, and making the world a better place.

## 2023 Cool Women Celebration

450+

attendees

50

corporate and  
community partners  
attended

30+

regional leaders  
served as morning  
session mentors



# Emerging Leader Girl Scout Program



Through the Emerging Leaders program, this year's class of 50 Girl Scouts will receive valuable mentorship from influential female leaders in the community and build essential skills in networking, public speaking, and personal branding.

By establishing connections and skills at the high school level, these young leaders become empowered to move forward on their future paths with confidence.

To learn more, visit [sdgirlscouts.org/emergingleaders](https://sdgirlscouts.org/emergingleaders).

*"I loved exploring new career opportunities that I might not have considered before and seeing how that can help me in my path forward."*

- Isabella

*"I liked the opportunities for networking practice. It gave me a lot of confidence and inspiration as I move forward towards the future."*

- Amanda

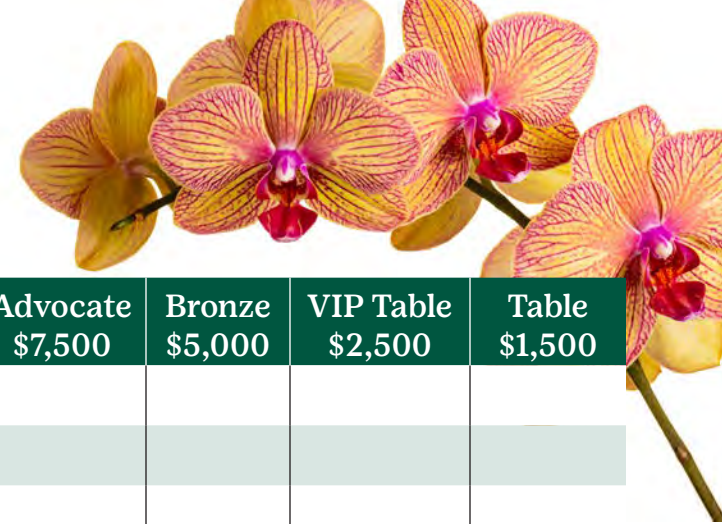






# Sponsorship Benefits

Cool Women | Thursday, March 21, 2024



Benefits	Pearl \$25,000	Gold \$15,000	Silver \$10,000	Advocate \$7,500	Bronze \$5,000	VIP Table \$2,500	Table \$1,500
Exclusive Presenting Sponsor with largest logo presence	🍀						
Female exec featured on stage	🍀						
Feature story in e-newsletter	🍀						
Opportunity for staff member to volunteer as mentor during practice networking at an Emerging Leader Girl Scout session prior to event (Jan. 21 and 27)	2	1	1	1			
Logo recognition in all post-event marketing materials	🍀	🍀	🍀				
Logo recognition during Emerging Leader Girl Scout sessions	🍀	🍀	🍀				
Listed in all event press releases	🍀	🍀	🍀				
Logo recognition on event promo materials	🍀	🍀	🍀				
Logo recognition on event invitation (deadline Jan. 24)	🍀	🍀	🍀	listing only			
Exclusive social media post highlighting support	🍀	🍀	🍀	🍀			
Mentor with Emerging Leader Girl Scout**	3	2	2	1	1		
Event program recognition	full page	full page	1/2 page	1/2 page	1/4 page	listing only	
Table (9 guests hosted by an Emerging Leader Girl Scouts)	2	2	1	1	1	1	1
Event website recognition	🍀 with hyperlink	🍀 with hyperlink	🍀 with hyperlink	🍀 with hyperlink	🍀	🍀	listing only
Logo recognition at event	🍀	🍀	🍀	listing	listing	listing	listing

\* Be sure to sign on early to receive all of the benefits! Design and production deadlines apply.

\*\* May choose to use your slots to sponsor female mentors in other fields that may not already be represented.

## Questions or ideas? Let's talk!

Contact Erica Neumann at 619-610-0804 or [eneumann@sdgirlscouts.org](mailto:eneumann@sdgirlscouts.org)



# Sponsorship Commitment

Cool Women | Thursday, March 21, 2024

## SPONSORSHIP OPPORTUNITIES

- Pearl \$25,000
- Gold \$15,000
- Silver \$10,000
- Advocate \$7,500
- Bronze/Honorary Committee \$5,000

## TABLE SPONSOR

- VIP Table of 10 \$2,500
- Table of Ten \$1,500

## TICKETS

- VIP Ticket with Preferred Seating \$250  
Number of Tickets \_\_\_\_\_
- Individual Ticket \$150  
Number of Tickets \_\_\_\_\_

## GENERAL INFORMATION

Company/Individual Name as it should appear \_\_\_\_\_

Company Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## PAYMENT INFORMATION

Enclosed is my check payable to Girl Scouts San Diego in the amount of \$ \_\_\_\_\_

Please charge my credit card in the amount of \$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCV Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

Please return your completed form and payment to [svera@sdgirlscouts.org](mailto:svera@sdgirlscouts.org) or Girl Scouts San Diego, Attn: Socorro Vera, 1231 Upas Street, San Diego, CA 92103. For questions, please contact Erica Neumann at 619-610-0804 or [eneumann@sdgirlscouts.org](mailto:eneumann@sdgirlscouts.org)

Your contribution, less the fair market value of goods and services received at Cool Women at \$45 per person, is tax-deductible. Federal Tax ID: 95-1644585



girl scouts  
san diego



# Cool Women

*Honoring Cool Women...  
Investing in Emerging Leaders*



Learn more at [sdgirlscouts.org](https://sdgirlscouts.org) | Follow us @sdgirlscouts